



Vantara

Outbound AI execution that closes loops.

The AI execution layer for revenue and operations teams — from lead flow to qualified conversations, booked meetings, and full operational visibility.



The Outbound Problem Is Getting Worse

Revenue teams are burning senior capacity on work that should never touch a human in the first place. The symptoms are everywhere — and they compound.

Manual dialing at scale

Reps spend hours screening leads that never convert, leaving high-value prospects untouched and pipeline stalled.

Speed-to-contact is too slow

Leads go cold while teams queue callbacks. By the time a rep reaches them, the window has closed.

Qualification is inconsistent

Every rep qualifies differently. Campaign outcomes vary by who ran them, not by what the market said.

Follow-up disappears

Leads move from interest to silence. No clean handoff, no visible next step, no audit trail.



The Operational Cost Is Real


Disconnected workflows don't just slow teams down — they erode pipeline quality, manager confidence, and team capacity at every stage.

What gets lost

- Leads that never got a structured first touch
- Qualified signals buried in unreviewed call recordings
- Booked meetings that fall through without follow-up
- Campaign outcomes that can't be compared or repeated

What it costs teams

- Senior reps and AEs wasted on top-of-funnel screening
- Managers without visibility into what actually happened on calls
- Operations teams rebuilding processes for each new campaign
- Healthcare and multi-channel teams running disconnected workflows

 Speed-to-contact and qualification consistency are the two highest-leverage points in outbound execution — and most teams leave both uncontrolled.



Introducing Vantara

The AI execution layer for outbound conversations, qualification, routing, booking, follow-up visibility, and operator review.

Vantara doesn't replace your team — it gives your team a controlled, reviewable AI layer that handles the structured work: reaching leads, running qualification conversations, surfacing outcomes, and keeping next steps visible across every channel.

Source & Enrich

Find and prepare leads before campaigns launch

Execute & Qualify

AI-assisted outbound calls with structured qualification

Book & Route

Move qualified conversations to booked next steps where configured

Review & Analyze

Full call history, outcome summaries, and campaign analytics

The Vantara Platform

A modular execution platform — each capability designed to fit together across your outbound, inbound, LinkedIn, meeting, WhatsApp, and healthcare operations workflows.



Outreach

Campaigns, leads, AI calling, qualification, booking handoff, call history, and analytics



Lead Finder

Business and direct-contact discovery, enrichment, and review before import



LinkedIn Outreach

Guided LinkedIn sequences, scheduling, account readiness, and diagnostics



Inbound AI

Returned calls and callback queue management where enabled



AI Meeting Agent

Configurable meeting participation, knowledge base, summaries where set up



WhatsApp AI

Managed text, voice-note understanding, AI audio replies, and optional call minutes



Healthcare Ops

Operational outreach, scheduling coordination, routing, and reviewable audit trails



Analytics

Outcome distribution, campaign trends, Conversation Intelligence, ICP source performance



Channels & Workflows

Phone number management, capacity, number inventory, and workspace automation

How Vantara Executes

A structured workflow that moves leads from discovery to reviewed outcome — with operator control at every stage and no invisible handoffs between steps.



Every stage is designed to be operator-configured, reviewable after execution, and connected to the next step — so leads don't fall through the gaps between your systems.

Outbound AI Calling

Vantara supports structured AI-assisted outbound calling through configured campaigns, assigned phone channels, and setup-driven assistant behavior. The AI handles the structured conversation layer — qualification, objection handling, and CTA delivery — while every outcome is surfaced in Call History and Analytics for operator review.

→ Campaign-driven execution

Calls run through configured campaigns with defined lead lists, assistant instructions, and operating context.

→ Qualification-focused conversations

AI assistants follow structured qualification logic — consistent across every call, every campaign.

→ Call outcomes and summaries

Every call produces a reviewable outcome: connected, qualified, booked where configured, or flagged for follow-up.

→ Persistence and follow-through

Campaigns continue working through configured lead lists without manual redialing or rep intervention.



Lead Finder

Before a campaign runs, your lead data has to be ready. Lead Finder helps teams discover businesses and direct contacts, review results, enrich data, verify emails, and import only the leads worth calling — without exporting to a separate tool.

Discovery filters

- Search by keyword, location, industry, and seniority
- Role and job-title filters for precise targeting
- Company-level and exact-match search modes
- Automatic duplicate dropping before import

Enrichment and import

- Contact enrichment and email verification on results
- Review results before importing to a campaign
- Add selected results directly to LinkedIn Outreach
- Enrichment records governed by plan and packs

📌 Lead Finder search results may not always return complete contact data for every record. Review before import is available to help teams validate quality.

LinkedIn Outreach

LinkedIn Outreach is a guided workspace for building, scheduling, and monitoring LinkedIn campaigns — available where included or unlocked. It brings sequence management, account readiness, and passive diagnostics into a single controlled view, so LinkedIn execution is as reviewable as your calling campaigns.

Sequence Builder

Build multi-step LinkedIn sequences using ICP score checks, connection sends, messages, voice notes, profile views, post likes, AI-tailored comments, and wait steps.

Account Readiness

Connect LinkedIn accounts with per-account daily limits and schedule windows configured for safe, consistent execution.

Passive Diagnostics

Monitor account health and campaign status with built-in diagnostics. Preview and draft views do not send messages or comments.

Analytics

Track sequence performance, voice-note sends, and campaign outcomes — connected to the broader Vantara analytics layer.

Inbound AI Agent


Not every lead calls back at a convenient time. Inbound AI gives your workspace a structured way to handle returned calls and manage a callback queue — so inbound volume doesn't fall through the cracks while your team is focused on outbound execution.

What it handles

- Returned call activity and inbound lead capture
- Callback queue visibility and management
- Consistent inbound experience where the agent is configured

Entitlement & access

- Included in Growth Core and Scale plans
- Starter workspaces with an active outbound subscription can add Inbound AI as a recurring add-on at \$399/month
- Phone number and voice usage handled through Channels and the workspace voice usage pool

 Inbound AI is a call-handling and queue management capability — not a default inbound support bot or a replacement for live operator response.

AI Meeting Agent

The AI Meeting Agent is a configurable assistant that participates in meetings on your behalf — where plan and workspace setup support it. It brings structured knowledge, consistent responses, and reviewable summaries into every meeting it attends.



Identity & Role

Set a display name, represented organization, role or specialty, tone instructions, and response length preference for each agent.



Knowledge Base

Upload text sources, URLs, or files to prepare the agent with the context it needs — product information, FAQs, restricted topics, and conversation guardrails.



Voice & Style

Select voice, configure premium voice where unlocked, and tune response behavior to match your brand and audience.



Summaries & Review

Meeting summaries are captured and processed where the configuration supports it — giving operators a reviewable record of every session.

Business WhatsApp AI Agent

Vantara's managed WhatsApp AI Agent extends your AI execution layer into conversational messaging — handling text conversations, understanding voice notes, and responding with AI audio replies where configured. This is a fully managed product: activation requires onboarding, billing, configuration, testing, and approval before launch.

Plan	Monthly	Setup Fee	Texts	Voice-Note Interactions	AI Audio Replies	AI Call Minutes
Lite	\$249	\$995	2,000	100	100	0
Growth	\$499	\$1,995	5,000	500	500	250
Pro	\$899	\$2,995	10,000	1,000	1,000	750
Scale	\$1,499	\$4,995	25,000	2,500	2,500	1,500

 WhatsApp AI is not instant self-service. All plans include usage limits. Owner-managed activation is required before launch.

Healthcare Ops

Healthcare operations teams face a specific challenge: they need standardization, routing, scheduling coordination, and reviewable audit trails — without introducing clinical automation or autonomous decision-making. Healthcare Ops is built for that boundary.

Operational Outreach

Run structured outreach to providers, companies, and care coordination contacts — with consistent messaging and operator-configured scripts.

Routing & Scheduling Coordination

Move contacts toward scheduled next steps through provider/company workflows — not clinical triage or autonomous treatment decisions.

Operator-Led Review

Every interaction is available for operator review and audit. Vantara does not make clinical decisions or replace clinician judgment.



Operators Stay in Control

Vantara is an execution layer — not an autonomous agent. Every meaningful decision point in the platform involves a human operator: configuring the assistant, launching campaigns, reviewing call outcomes, managing channels, and handling escalations. The AI handles structured execution. Operators handle everything else.



Configure assistant behavior

Setup defines exactly how the AI speaks, what it can say, and what context it carries into every conversation.



Launch and control campaigns

Campaigns are operator-initiated, operator-paused, and operator-reviewed. The AI runs within those boundaries.



Review every outcome

Call History, Analytics, and Conversation Intelligence give operators a full view of what happened — and what should happen next.



Handle escalations

Entitlements, billing, diagnostics, and escalation paths are all managed by operators — not automated away.

Analytics & Conversation Intelligence


Vantara Analytics gives revenue and operations leaders the visibility they've been missing — not just call volume, but outcome distribution, qualification trends, campaign comparisons, and the specific moments inside conversations that drive or kill results.

Campaign & outcome reporting

- Total calls, connected rate, qualified results, booked outcomes
- Outcome distribution and conversion funnel
- Campaign trend lines and side-by-side performance comparison
- ICP source performance and meetings booked by channel
- Campaign stage distribution and callback queue

Conversation Intelligence

- Opening-line usage and effectiveness tracking
- Objection analytics — what's coming up and when
- Reviewable call summaries and outcome tags
- Data reported for review — not a guarantee of revenue outcomes

 Analytics surfaces reporting and review data. Campaign performance varies based on lead quality, configuration, and market conditions.

Integrations & Channels

Vantara connects to the calendar, meeting, and CRM systems your team already uses — where integrations are configured and plan entitlements support them. Channels manages your workspace phone numbers, capacity, inventory, and assignment.

Calendar & Meetings

Google Calendar · Zoom · Microsoft 365 · Microsoft Exchange · iCloud Calendar

CRM & Revenue

Salesforce · HubSpot · Bullhorn · Salesloft — available as setup paths where configured. Extra connections available as recurring add-ons at \$99/month.

WhatsApp

Managed AI channel capability — separate product with dedicated activation, onboarding, and billing.

Channels

Local and toll-free number search, inventory, and assignment. Extra local numbers at \$19/month, toll-free at \$39/month.

 Provider actions and integration depth vary by configuration. Capabilities listed are available where the workspace and plan support them.

Pricing Overview

Three self-serve plans built for teams at different stages of outbound scale — with modular add-ons to expand capacity, channels, or capabilities as your operations grow.

Feature	Starter — \$599/mo	Growth Core — \$2,499/mo	Scale — \$6,499/mo
AI Caller Seats	1	4	10
Local Numbers	1	4	10
Standard Voice Minutes	500	2,500	6,000
Premium Voice Minutes	—	250	500
AI Meeting Agent Hours	—	10	25
Enrichment Records	250	1,000	5,000
Inbound AI	Add-on	Included	Included
LinkedIn Outreach	—	Included	Included
CRM / Calendar Integrations	—	Included	Included
Conversation Intelligence	—	Included	Included
Priority Support / QA Reserve	—	—	Included

Key recurring add-ons: Extra AI caller seat \$249/mo · Extra local number \$19/mo · Inbound AI \$399/mo · LinkedIn execution account \$199/mo. See full pricing for complete details.

Built for Teams That Run Outbound at Scale

Vantara is designed for the specific operational realities of teams that need structured, reviewable, multi-channel outbound execution — not a generic dialer or a point solution.

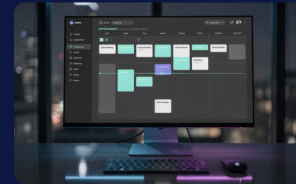


B2B Sales Teams

Structured campaigns, AI-assisted qualification, LinkedIn + voice execution, and reviewable outcomes for revenue teams scaling outbound pipeline.

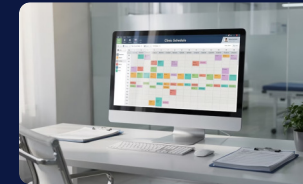
Agencies & Multi-Client Ops

Run outbound across client accounts with consistent qualification logic, campaign analytics, and channel management under one controlled workspace.



Appointment-Led Businesses

Move leads from first contact to scheduled next steps through configured AI calling, booking handoff, and follow-up visibility — without manual rescheduling overhead.



Healthcare Operations

Operational outreach, provider routing, scheduling coordination, and reviewable audit trails — without clinical decision-making or unsupported compliance claims.

Why Teams Choose Vantara

Vantara isn't the widest platform. It's the most focused one for outbound AI execution — and that focus is the point.



Focused outbound execution

Every feature in the platform exists to move leads through structured conversations toward visible outcomes — not to be a general-purpose tool.



Deterministic qualification

AI-assisted qualification runs the same structured logic across every call — consistent, reviewable, and not dependent on which rep happened to pick up.



Operator control at every stage

Setup, campaigns, channels, diagnostics, and escalation are all operator-managed. The AI executes within those boundaries — not beyond them.



Multi-channel execution layer

Voice, LinkedIn, WhatsApp AI, and meeting participation — connected in a single workspace with shared lead data, analytics, and review.



Visible next steps

Every campaign produces reviewable outcomes. Every outcome surfaces a clear next step — no invisible handoffs, no lost follow-up.

See Vantara in Action

Book Your Virtual Demo

See how Vantara fits your outbound, WhatsApp, LinkedIn, meeting, or healthcare operations workflow — with a live walkthrough built around your use case.

What you'll see

A configured campaign running from lead import to call outcome — reviewed live in Analytics and Call History.

Who it's for

Revenue leaders, sales ops, RevOps, and operations teams evaluating an AI execution layer for outbound and multi-channel workflows.

What it takes

30 minutes. A virtual meeting. A specific workflow you want us to walk through. We'll tailor the demo to what matters most to your team.

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